



Photo by [Andrea Schaffer](#)

Mt Hotham to Mt Kosciuszko - it's like climbing Everest from sea level and descending again!

Three challenges:

- 10 days: 230kms, 8850m ascent, 8840m descent
- 6 days: 143kms, 5395m ascent, 4105m descent
- 4 days: 87kms, 3435m ascent, 4735m descent

Sponsorship Prospectus

For more information contact:

Meaghan Quinn

ask@evident.net.au or 03 8825 4603

Photo by Dr Jeremy Sternson

Our Challenge

The Australian Alpine Walking Track winds 655kms from Walhalla in Victoria to Tharwa in NSW. Our challenge will encompass one third of this trail, through one of the most pristine alpine environments in Australia. It is considered one of the best walks in the world. The walk is so challenging that few people have ever walked the whole track.

- 24 people
- Over 230kms
- 8850m ascent, 8840m descent
- 4 day, 6 day or 10 day treks (8 people for each challenge) going the distance, and using their own networks to raise funds for the eviDent Foundation

Our Cause

The eviDent Foundation is a health promotion charity dedicated to funding vital research that aims to improve the oral health of Australians through our dental practice based research network.

Oral cancer is the 8th and 13th most common cancer for males and females respectively. This is a difficult cancer to detect, with many cases remaining undiagnosed until well advanced, and prognosis at this stage is often poor...with devastating effects. However, we can make a difference.

The eviDent Foundation is currently testing the ability of an Oral Cancer Risk Test to improve early detection rates and identify patients at risk of developing this deadly disease. This is one of the many projects being funded by the eviDent Foundation. More can be found at www.evident.net.au.

Our Partnership

Your sponsorship will assist eviDent in becoming the catalyst for the generation of innovation and improvement in the delivery of oral health care. Sponsoring our challenge will provide you with a great return on investment...in addition to saving someone's life.

Dr Jeremy Sternson

Vice Chair, eviDent Foundation

Sponsorship packages

Sponsor Level

| | Alpine Ascender (x1) | Wilderness Explorer (x1) | Glamping Gold (x2) | Hiker's Hero (unlimited) | Generous Guide (unlimited) |
|---|----------------------------|--------------------------------|--------------------------|--|----------------------------------|
| Investment (ex GST) | \$2,500 | \$2,500 | \$1500-2000 | Goods/ Services/ discounts \$200+ | \$200+ |
| Naming rights for the Ascent Challenge (day 3: 1655 metres in 19.8kms) | • | • | • | • | • |
| Naming rights for Distance Day (day 8: 27.9kms in 8.5 hours) | • | • | • | • | • |
| Celebratory BBQ dinner for all hikers at Taylors Crossing OR Mt Kosciuszko | • | • | • | • | • |
| Priority placing of logo when used (see overleaf) | • | • | • | • | • |
| Logo on all advertising (details overleaf) | • | • | • | • | • |
| Logo & link on eviDent & ADAVB websites (details overleaf) | • | • | • | • | • |
| Logo & link on social media (details overleaf) | • | • | • | • | • |
| Opportunity to provide sponsor supplied promotional item to hikers | • | • | • | • | • |
| Acknowledgement at pre & post hike dinners | • | • | • | • | • |
| Opportunity to attend one of the group dinners (pre/ mid/ post hike) | • | • | • | • | • |
| Donation to hiker or the Challenge (\$200+) | • | • | • | • | • |
| Acknowledgment in all reports of the event, including ADAVB Newsletter, eviDent eBulletin and eviDent Annual Report | • | • | • | • | • |
| Category exclusivity | • | • | • | • | • |
| Opportunity to provide goods, services, or discounts e.g. food, transport, accommodation, equipment (hiking or camping gear), dinner package, clothing, safety equipment etc. | • | • | • | • | • |

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Photo by Dr Jeremy Sternson

Sponsorship packages

Alpine Ascender (only one available)

Investment: \$2,500 +GST

Naming rights for the Ascent Challenge, to be held on day three of the hike:

1,655 metre climb over 19.8kms

Additional Benefits:

- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2,400 LinkedIn followers, over 950 Facebook followers)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the group dinners (pre/ mid/ post hike)
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)

Wilderness Explorer (only one available)

Investment: \$2,500 +GST

Naming rights for the Distance Day, to be held on day eight of the hike:

27.9kms covered in 8.5 hours

Additional Benefits:

- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2,400 LinkedIn followers, over 950 Facebook followers)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the group dinners (pre/ mid/ post hike)
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)

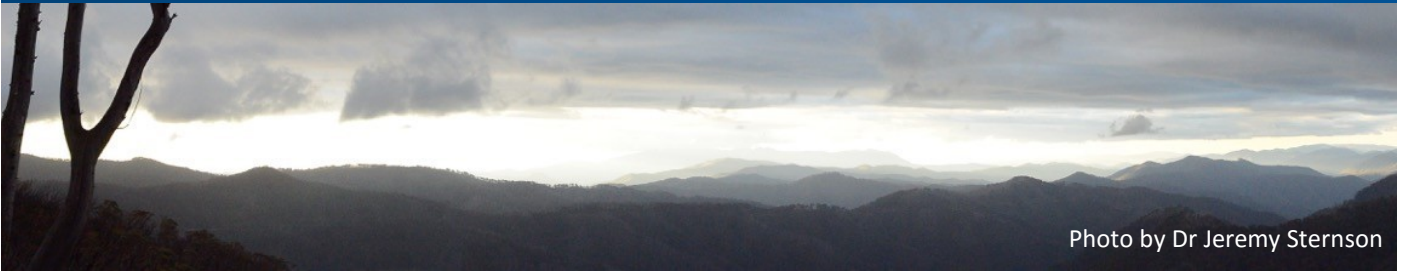


Photo by Dr Jeremy Sternson

Sponsorship packages

Glamping Gold (only one available)

Investment: \$2000 +GST

Naming rights for celebratory BBQ dinner for all hikers

(Day 4, Taylors Crossing)

Additional Benefits:

- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2,400 LinkedIn followers, over 950 Facebook followers)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the group dinners (pre/ mid/ post hike)
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)

Glamping Gold (only one available)

Investment: \$1500 +GST

Naming rights for celebratory BBQ dinner for 6 and 10 day hikers

(Day 10, Mt Kosciuszko)

Additional Benefits:

- Logo featured on all advertising, priority placing (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2,400 LinkedIn followers, over 950 Facebook followers)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Opportunity to attend one of the group dinners (pre/ mid/ post hike)
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)

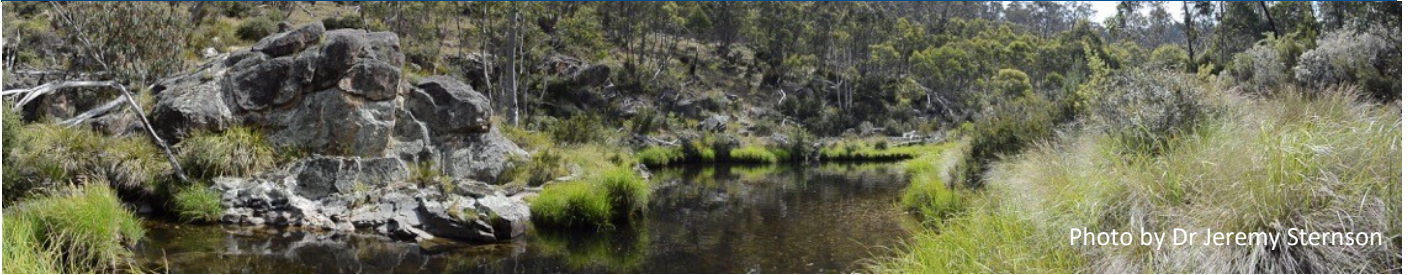


Photo by Dr Jeremy Sternson

Sponsorship packages

Hiker's Hero

Investment: Goods/ Services to the value of \$200+

Opportunity to donate goods or services (to the value of \$200+) such as food, transport, accommodation, equipment, dinner package, clothing, safety equipment or support etc.

Additional Benefits:

- Logo featured on all advertising (eviDent website, ADAVB website and Newsletter), including link through to own website where possible (approx. 22,000 visitors per quarter to the ADAVB website)
- Logo and link on social media (over 2,400 LinkedIn followers, over 950 Facebook followers)
- Opportunity to provide sponsor supplied promotional item to each hiker
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)

Generous Guide

Investment: \$200

Opportunity to support a friend, colleague, loved one as well as a great cause

Additional Benefits:

- Leave your name and a comment for your chosen hiker on the eviDent website
- Acknowledgement at pre and post hike dinners
- Acknowledgement in all reports of the event, including ADAVB Newsletter, eviDent eBulletin, eviDent Annual Report (collectively over 4,000 readers)

For more information contact:

Meaghan Quinn

Executive Officer

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eviDent Foundation

eviDent seeks to enhance the clinical outcomes of dental practice and improve patient care by providing the means for dental practice based research and a platform for distribution of evidence based clinical knowledge.

Our core values are the foundation of our work:

Collaboration

Fostering cooperation and interdependence between oral health care providers, research partners and stakeholders



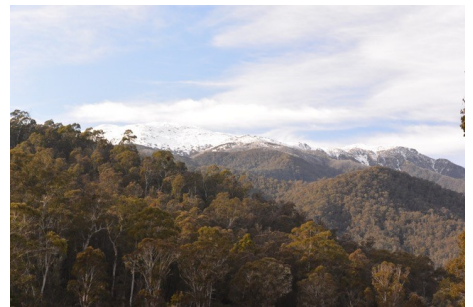
Education

Expand the evidence base for oral health care by increasing the capacity to conduct practice relevant research



Service

Drawing on the clinical expertise of our members to contribute to the community by improving oral health and encouraging changes to health policy and patient care



Integrity

Conducting high quality research, ensuring respect for participants and confidentiality of data

